

Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO





Job Description: The Swiss Tourism for Sustainable Development (ST4SD) Project Coordinator for in Quang Nam province

Position title: Project Coordinator

Location: Quang Nam province (Hoi An city and relevant areas)

Reports to: Component 3 Manager of the ST4SD project

Main Objectives

Coordinate and implement activities under the "Swiss Tourism for Sustainable Development" project in Quang Nam province, focusing on:

1. Developing cooperation and public-private dialogue:

 Participate in building public-private dialogue activities with businesses involved in sustainable tourism development in Quang Nam province.

2. Promoting nnovation initiatives:

 Promote innovative and sustainable solutions to improve business efficiency and reduce environmental impact for tourism businesses involved in the project.

3. Capacity building:

 Organize training programs to provide technical support and share experiences to enhance the capacity of local businesses and community in the sustainable tourism value chain.

4. Developing and implementing the Quang Nam province's green certifications:

 Coordinate activities related to the development, implementation, and promotion of the Quang Nam province's green certification standards, supporting the local tourism sector in adopting environmentally friendly and sustainable practices.

Key Responsibilities:

1. Project management and implementation of activities:

- Follow the guidance of the ST4SD project team leader and component manager to plan and execute project activities in the province following agreed schedules and goals.
- Handle logistics and coordinate workshops, seminars, and training sessions to raise awareness of sustainable tourism and implement the green certification.

2. Business support:

- Provide direct support to local experts in guiding businesses on how to apply the Quang Nam provincial green certification standards.
- Gather and consolidate innovative solutions to enhance sustainability in tourism business operations.

3. Partnership strengthening:



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- Carry out and coordinate with partners including government agencies, NGOs, tourism associations, and local communities to ensure effective collaboration.
- Promote and enhance the participation of businesses and local communities in project activities.

4. Monitoring and Evaluation:

- Collect data and assess results of project activities.
- Provide regular reports on progress, impacts, and lessons learned from project implementation.

Job Requirements:

Education:

 Bachelor's degree or higher in fields such as tourism management, sustainable development, environmental management, or related areas.

Experience:

- At least 2 years of experience in project management, sustainable tourism development, or international cooperation.
- Experience working with tourism businesses and local communities.

Skills:

- Excellent project organization and management skills.
- Strong communication, negotiation, and partnership-building abilities.
- Knowledge of sustainable tourism and environmental standards.
- Proficiency in both Vietnamese and English.

Benefits:

- Dynamic, international work environment with opportunities to learn and grow in the sustainable tourism sector.
- Competitive salary and benefits according to project regulations.
- Opportunities to participate in professional training programs and conferences both locally and internationally.